



# LOTUSWEI™

## What we do.

Katie Hess is a flower alchemist + the founder of LOTUSWEI — the world's leading floral apothecaries.

Katie's hand-crafted flower elixirs have been praised by Oprah, enjoyed by A-list celebrities like Johnny Depp, and custom-blended for President Obama + his family. With products sold in 12 countries and featured at several of the world's premiere hotels + spas, Katie's flower-powered empire is thriving + growing.

Katie is on a quest to create world peace, one human being at a time — through powerful flower remedies that ease the heart, heal the body, and awaken the mind.

Step into Katie's botanical world at [LotusWei.com](https://LotusWei.com)

## Why it's vital.

We live in an era of unbelievable stress, disruption + static.

Most of us are multi-tasking + jamming our schedules, and over a third of us have trouble sleeping, every single night.

Even worse, Wifi signals + cell phone towers are sending unprecedented levels of electro-magnetic activity coursing through our bodies every minute. We can't see it. But it's there — disrupting focus + disturbing ease.

**Creating space, stillness + inner peace is more challenging today than every before.**

Tapping into the power of nature is one of the most powerful + effective ways to de-stress naturally + immediately. Flower remedies act as a tuning fork — removing static + bringing your body back into tune with a subtle natural vibration.



# How we do it.



**Develop custom blends from our current apothecary of 135+ flower and gem elixirs** — based on the moods you want your guests to experience.

**OR**



**Create flower remedies that are unique to your property** — includes land blessing, hand-collection of flowers, solar infusion process + homeopathic processing of flower remedies.



**Formulate signature scents using only natural + organic essential oils**, including synergistic assessment of scents with moods created by flower remedies



**Design co-branded organic retail + spa products** — past products include: lotions, soaps, candles, oils, aromatherapy, masks, scrubs, natural perfumes, bath salts, elixirs, herbal drinks, organic chocolate through Wei of Chocolate.



**Consult on where + how flower remedies can best be incorporated** into your spa, F&B + hospitality experiences.



**Additional services:**

**Time Lapse/Nature/Flower Films** :: Louie Schwartzberg  
Award-winning Hollywood filmmaker - Film Shorts/Feature Films available

**Spa/Hospitality/Retail Design** :: Under a Tree, Amy McDonald  
International Wellness & Spa Consultancy



Dr. Andrew Weil

Pioneer of Integrative Medicine. Author.

*"I'm a loyal fan of Lotus Wei, and I enjoy using Katie Hess' flower essences. Katie brings an intuitive knowledge of herbs, spices, and flower essences to the products of Lotus Wei, and Wei of Chocolate."*

# Truly **one-of-a-kind.**



**Unique Expertise:** World's foremost expert on flower elixirs, 15 years of experience, internationally-known brand. Country-wide distribution in Japan secured - launching in 2014.



**Revenues:** We create best-selling exquisite, organic products that will increase retail revenues + repeat purchase rates.



**Low minimums:** We offer an easier way to launch a new organic line of products. Other manufacturing companies require up to 5-10,000 per sku.



**Distinctive Content that Strengthens your Brand:** We're not just a product manufacturer. We expand your marketing content, stories + sensory experiences. The storytelling + content makes it possible to drive in-bound marketing campaigns + peak press interest.



**Sustainable Plant Medicine:** We create elixirs from specific flowers custom to your location - even the extinct & endangered species, without harming the plants, nor requiring excessive plant material for harvesting.



**Mood-Elevating:** Our special ingredients work through the acupuncture meridians to create instant mood-elevating effects, whether ingested or applied externally. Customers feel a tangible difference within days + become long-term repeat buyers.



**Organic + Natural:** We are very strict about ingredients. We refuse to use parabens, sodium lauryl sulfate, artificial fragrances, artificial colors, formaldehyde-releasing preservatives, PEG compounds, petroleum, triclosan, or any such ingredients that increase risk of cancer, attention deficit disorder in adults + children or birth defects.



**Partnerships:** We have unique strategic partnerships with celebrated filmmakers, spa/retail designers & marketing automation/innovation teams to create an expanded experience + concept, strengthening brand potential + creating new revenue streams.



Praised by  
**Oprah.**



Enjoyed by  
celebrities like  
**Johnny Depp.**

